

ReachCentrum and LearningSpan launch REACH e-learning package

Online collaboration on EU REACH legislation targets US market

BRUSSELS, October 24 2011 – In response to the increasing request for information and training about REACH by US companies, **ReachCentrum and US-based LearningSpan have created a REACH e-learning package.** The twelve course self-paced training series, available online, offers a comprehensive overview of the REACH regulation (Registration, Evaluation, Authorisation and Restriction of **CH**emical substances).

REACH requires manufacturers and importers to gather information on the properties of their chemical substances which will allow their safe handling, and to register the information in a central database run by the European Chemicals Agency. The e-learning package is designed for US companies needing to strengthen their REACH compliance and better understand how REACH affects their business. All aspects of the REACH regulation are covered in this online self-paced training series, as well as the implications of REACH for US companies exporting products to the European Union.

The REACH training package is the result of the fruitful collaboration between the two companies, combining the e-learning management and delivery platform of LearningSpan, which provides 24 hours a day / 7 days a week access to the courses, together with administrative features to monitor individual learning progress. The package provides considerable REACH training experience gained by ReachCentrum since REACH came into force.

Leo Appelman, managing director of ReachCentrum, says: “This collaboration gives an added value to US companies searching for better understanding of EU REACH regulation. It offers the A to Z’s of regulatory knowledge in a high tech way. After having followed the course, US companies should be able to fully understand the requirements needed to be REACH compliant in order to keep their presence in the EU market.”

Santo J. Pittsman, president of LearningSpan, added: “Consistent with LearningSpan’s model of partnering with well respected subject matter experts, we are pleased to be working with ReachCentrum in making this valuable training affordable and easily accessible for US companies.”

The e-learning solution, hosted and sold by LearningSpan, is available to members of the Society of Chemical Manufacturers and Affiliates (SOCMA) and the American Chemistry Council (ACC). Both associations, whose members together represent the main portion of the US chemicals market, have set up respective portals for their members to gain access to the REACH training package. The ACC portal is available at <http://www.learningspan.com/acc/>, the SOCMA one is available at <http://www.learningspan.com/socma/>

For further information, contact:

Vincenzo Girardi, ReachCentrum
+32 (0)2 676 7457
vgi@reachcentrum.eu
www.reachcentrum.eu

Santo J. Pittsman, LearningSpan
+1 201-935-528
sjpittsman@learningspan.com
www.learningspan.com

ends / more

Notes to editors:

About ReachCentrum

ReachCentrum is the professional services body established by Cefic, the European Chemical Industry Council, which has been designed to help companies all through the value chain to fulfill the REACH

requirements. ReachCentrum provides guidance to get acquainted with the REACH requirements, managing Consortia, organising workshops and delivering in-company trainings. ReachCentrum services are available for European and non EU chemical manufacturing companies.

About LearningSpan

LearningSpan is an eTraining SaaS provider and eTraining exchange. Through a partnerships with well established courseware developers, LearningSpan delivers multimedia, self-paced training courses “on demand” at an affordable price. LearningSpan's unique Services are available to companies, individuals, course publishers and industry associations.

ends / all